

# ***Associate Member Packages***

**RHA** | Gold  
Associate

**RHA** | Silver  
Associate

**RHA** | Bronze  
Associate

# **RHA** | Gold Associate

**Gold Associate Membership is the most in-depth and involved level of associate membership in our portfolio. Joining as a Gold member will give you the following membership benefits to take advantage of, including:**

- Choose a combination of 4 advertising mechanisms to promote your goods/services or brand from advertising/inserting in Roadway Magazine or via advertising on our E-newsletter

## **Mechanisms**

- Full page in Roadway magazine
- One loose insert in the Roadway magazine up to 16g supplied by client
- Full month advertising coverage (1400 x 400 pixels with URL click through) on Roadway Update (e-newsletter distributed to @26k email addresses)

## **New Mechanism**

- 1 x 20-minute webinar advertised to all RHA members

## **Additional benefits**

- Use of RHA logo (according to brand guideline document)
- Access to member only info on [www.rha.uk.net](http://www.rha.uk.net)
- Access to attend member briefings (passive)
- Subscription to Roadway magazine
- Operator's handbook copy
- Maintenance year planner copy
- Inclusion on all legislation and policy email updates
- Invitation to parliamentary reception
- Opportunity to network with senior leadership team
- Access to policy team
- Cost report access
- Access to help desk via telephone
- Discounted advertising rates
- Discounted entrance to annual conference & dinner (terms apply)
- Discounted training with RHA (terms apply)
- Access to regional council meetings

## **New benefits**

- Invitation to join an associate membership working group
- Opportunity to join specialist groups within the RHA
- Monthly interest free Direct Debit option

**£4846 plus vat**

# **RHA** | *Silver Associate*

**Silver Associate Membership is the middle level of membership of the portfolio at the RHA. Joining as a Silver member will give you the following benefits to take advantage of, including:**

- Choose 1 option from the advertising mechanisms to promote your goods/services or brand from advertising/inserting in Roadway Magazine or via advertising on our E-newsletter

## **Mechanisms**

- Full page in Roadway magazine
- One loose insert in the Roadway magazine up to 16g supplied by client
- Full month advertising coverage (1400 x 400 pixels with URL click through) on Roadway Update (e-newsletter distributed to @26k email addresses)

## **New Mechanism**

- 1 x 20-minute webinar advertised to all RHA members

## **Additional benefits**

- Use of RHA logo (according to brand guideline document)
- Access to member only info on [www.rha.uk.net](http://www.rha.uk.net)
- Access to attend member briefings (passive)
- Rate saving at CV show
- Subscription to Roadway magazine
- Operator's handbook copy
- Maintenance year planner copy
- Inclusion on all legislation and policy email updates
- Cost report access
- Access to Help desk via telephone
- Discounted advertising rates
- Discounted member rate on RHA events
- Discounted training with RHA (terms apply)

## **New benefits**

- Invitation to join an associate membership working group
- Opportunity to join specialist groups within the RHA
- Monthly interest free Direct Debit option

**£1997 plus vat**

## **RHA** | **Bronze Associate**

**Bronze Associate Membership is the entry level membership of the RHA. By joining as a Bronze member, you will receive the following benefits:**

- Use of RHA logo (according to brand guideline document)
- Access to member only info on [www.rha.uk.net](http://www.rha.uk.net)
- Rate saving at CV show (Up to 18% per metre square)
- Subscription to Roadway magazine (£24 per subscription)
- Operator's handbook copy
- Maintenance year planner copy
- Inclusion on all legislation and policy email updates
- Cost report access
- Access to help desk via telephone
- Discounted member rate on RHA events
- Discounted training with RHA (terms apply)

### **New benefits**

- Opportunity to join specialist groups within the RHA
- Monthly interest free Direct Debit option

**£668 plus vat**

For any more information, please contact:  
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