

Associate Member Packages

RHA | Gold
Associate

RHA | Silver
Associate

RHA | Bronze
Associate

RHA | Gold Associate

Gold Associate Membership is the most in-depth and involved level of associate membership in our portfolio. Joining as a Gold member will give you the following membership benefits to take advantage of, including:

- Choose a combination of 4 advertising mechanisms to promote your goods/services or brand from advertising/inserting in Roadway Magazine or via advertising on our E-newsletter

Mechanisms

- Full page in Roadway magazine
- One loose insert in the Roadway magazine up to 16g supplied by client
- Full month advertising coverage (1400 x 400 pixels with URL click through) on Roadway Update (e-newsletter distributed to @26k email addresses)

New Mechanism

- 1 x 20-minute webinar advertised to all RHA members

Additional benefits

- Use of RHA logo (according to brand guideline document)
- Access to member only info on www.rha.uk.net
- Access to attend member briefings (passive)
- Subscription to Roadway magazine
- Operator's handbook copy
- Maintenance year planner copy
- Inclusion on all legislation and policy email updates
- Invitation to parliamentary reception
- Opportunity to network with senior leadership team
- Access to policy team
- Cost report access
- Access to help desk via telephone
- Discounted advertising rates
- Discounted entrance to annual conference & dinner (terms apply)
- Discounted training with RHA (terms apply)
- Access to regional council meetings

New benefits

- Invitation to join an associate membership working group
- Opportunity to join specialist groups within the RHA
- Monthly interest free Direct Debit option

£4799 plus VAT

RHA | *Silver Associate*

Silver Associate Membership is the middle level of membership of the portfolio at the RHA. Joining as a Silver member will give you the following benefits to take advantage of, including:

- Choose 1 option from the advertising mechanisms to promote your goods/services or brand from advertising/inserting in Roadway Magazine or via advertising on our E-newsletter

Mechanisms

- Full page in Roadway magazine
- One loose insert in the Roadway magazine up to 16g supplied by client
- Full month advertising coverage (1400 x 400 pixels with URL click through) on Roadway Update (e-newsletter distributed to @26k email addresses)

New Mechanism

- 1 x 20-minute webinar advertised to all RHA members

Additional benefits

- Use of RHA logo (according to brand guideline document)
- Access to member only info on www.rha.uk.net
- Access to attend member briefings (passive)
- Rate saving at CV show
- Subscription to Roadway magazine
- Operator's handbook copy
- Maintenance year planner copy
- Inclusion on all legislation and policy email updates
- Cost report access
- Access to Help desk via telephone
- Discounted advertising rates
- Discounted member rate on RHA events
- Discounted training with RHA (terms apply)

New benefits

- Invitation to join an associate membership working group
- Opportunity to join specialist groups within the RHA
- Monthly interest free Direct Debit option

£1978 plus VAT

RHA | *Bronze Associate*

Bronze Associate Membership is the entry level membership of the RHA. By joining as a Bronze member, you will receive the following benefits:

- Use of RHA logo (according to brand guideline document)
- Access to member only info on www.rha.uk.net
- Rate saving at CV show (Up to 18% per metre square)
- Subscription to Roadway magazine (£24 per subscription)
- Operator's handbook copy
- Maintenance year planner copy
- Inclusion on all legislation and policy email updates
- Cost report access
- Access to help desk via telephone
- Discounted member rate on RHA events
- Discounted training with RHA (terms apply)

New benefits

- Opportunity to join specialist groups within the RHA
- Monthly interest free Direct Debit option

£652 plus VAT

For any more information, please contact:
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