



RHA Associate membership

Membership packages

Gold: £4,500

- All Items included from the "Benefits" section.
- One loose insert plus three further choices from below:
- Page in Roadway
- Page in Haulage Manual
- Year Planner advert

Silver: £1,855

- All Items included from the "Benefits" section.
- Choice of one of the following:
- Page in Roadway
- Page in Haulage Manual
- Loose insert
- Year Planner advert

Bronze: £620

- All Items included from the "Benefits" section.

NB: All prices exclude VAT.

Advertising options 2017

- Roadway adverts. Ranging from £485 to £5,800.
- Loose insert: £1,600.
- Haulage Manual. Ranging from £400 to £3,500.
- www.findahaulier.co.uk. Ranging from £15 per week to £400 per month.
- Year Planner. Ranging from £250 to £850.
- E-newsletter sponsorship (The RHA Messenger). Ranging from £100 to £500.

Event sponsorship opportunities 2017

- **Spring Conference: 31 March - 1 April, Lake District.**
Headline sponsor, Dinner Table sponsor and Pre-Dinner / Reception Drinks. Opportunities will range from £1,500 to £3,500.
- **RHA Annual Lunch: 25 May, London Hilton, Park Lane.**
Tables from £1,500. Sponsorship opportunities ranging from £500 to £10,000.
- **Autumn Conference: September, Midlands.**
Sponsorship opportunities from £1,500 to £10,000.
- **National Lorry Week: 11- 16 September, Nationwide.**
Support opportunities. National adverts. Radio campaigns. Ranging from £1,000 to £10,000.
- **NLW Parliamentary Reception: 11 September, London.**
Sponsorship opportunities from £2,000.
- **Scottish Conference: During NLW, Scotland.**
Headline sponsor and associate sponsorship slots. Opportunities will range from £600 to £3,500.
- **Scottish Compliance Conference: 5 October, Grangemouth.**
Sponsorship opportunities from £600 to £5,000.
- **Regional Meetings: Spring x 2 and Autumn x 2, North and South.**
Consisting of up to nine dates each. Main sponsor. £3,000 each.
- **Midlands and Western Regional Weekend: Main sponsor, dinner table sponsor and pre-dinner/reception drinks.** Opportunities from £1,500 to £3,500.
- **East Cheshire Dinner and Dance: 20 May, Cheshire.**
Sponsorship opportunities from £1,500 to £3,500.
- **Southern & Eastern Dinner Dance.**
Sponsorship opportunities from from £1,500 to £3,500.
- **Midlands & Western Dinner Dance.**
Sponsorship opportunities from £1,500 to £3,500.
- **Northern Dinner and Dance. November.**
Sponsorship opportunities from £1,500 to £3,500.

Inclusive benefits All levels of membership will benefit from the following features:

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| ● Online link, logo and listing | ● Member-only access to RHA website* | per square metre at CV Show |
| ● Regular e-updates and e-newsletters | ● Access to member briefings | ● Member magazine (Roadway) |
| ● Use of RHA logo | ● Member rate saving up to £10 | ● Haulage Manual copy |
| | | ● Year Planner copy |

*Except members offering the same services as the RHA

To find out more please phone 01733 261 131 or, alternatively, contact:
Fax: 01733 333 388 Web: www.rha.uk.net Email: membership@rha.uk.net